

INCREASE BUSINESS WITH ADVERTISING ON GoCAMPINGAMERICA.COM

GoCampingAmerica.com

GoCampingAmerica.com is the National Association of RV Parks and Campgrounds' official presence on the web. It is the #1 site for information on over 4,000 private RV parks and campgrounds around the United States with more than 2,000,000 visitors per year.

Why Banner Advertising?

Internet advertising has become the most used and visible type of marketing in the world. With over a billion internet users around the globe, and 200 million in the United States, one must have a presence on the web to remain relevant and professionally promote their business or service.

How Does It Work?

As an advertiser, you'll have your choice of hundreds of spaces to choose from on GoCampingAmerica.com including the Plan your Trip, Outdoor Tips, and Find a Park pages. Once your location is selected, we are hard at work to design the perfect ad for you. After the ad is placed, that spot of Virtual Real Estate is yours to keep until you wish to release it, a first right of refusal that lasts forever.

Sample Homepage

The screenshot shows the GoCampingAmerica.com homepage. At the top right is the GoCAMPING AMERICA logo. Below it is a large banner image of a lake with a boat. The main heading reads "Welcome to the Wonderful World of Camping!". Below this is a paragraph of text. To the left is a navigation menu with links like "Home", "Find a Park", "Plan Your Trip", "State Info", "Types of Listings", "Outdoor Tips", "Kids Pages", "RV Sales", "GCA News", "About Us", "Links", and "Site Map". On the right side, there are several smaller ads, including one for "Peach Country R.V. Park" and another for "Quail Crossing RV Park". A "Sample Horizontal Ad" for Peach Country R.V. Park is shown below the main content, and a "Sample Button Ad" for Quail Crossing RV Park is shown to the left of the horizontal ad.

How Much Is It?

Ads on the home page start as low as \$175.00 per month with ads throughout the rest of the #1 camping site as low as \$35.00 per month. Special introductory pricing and packaged deals are available for up to a 25% discount! There are some great pages available now with many more coming soon, but spots are limited. Act now to ensure that you get the perfect spot for your ad at the best possible price!

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