

# RATE CARD

CAMPHALFPRICE.COM

## HORIZONTAL AD SIZE: 468 x 60 PIXELS

	3 MONTHS	6 MONTHS	12 MONTHS
Landing Page	\$ 250.00/mo.	\$ 225.00/mo.	\$ 200.00/mo.
Premium Page (and RV Forum)	\$ 120.00/mo.	\$ 110.00/mo.	\$ 100.00/mo.
Target Page	\$ 70.00/mo.	\$ 60.00/mo.	\$ 50.00/mo.

## BUTTON AD SIZE: 125 x 125 PIXELS

	3 MONTHS	6 MONTHS	12 MONTHS
Global Navigation	\$ 300.00/mo.	\$ 275.00/mo.	\$ 250.00/mo.
Global Information	\$ 275.00/mo.	\$ 250.00/mo.	\$ 225.00/mo.
RV Forum	\$ 70.00/mo.	\$ 60.00/mo.	\$ 50.00/mo.

## SKYSCRAPER AD SIZE: 120 x 600 PIXELS

	3 MONTHS	6 MONTHS	12 MONTHS
State Listings	\$ 95.00/mo.	\$ 85.00/mo.	\$ 75.00/mo.

Discounts are available for prepaid contracts.  
Advertising space is available only in 3, 6, or 12 month terms.  
Price includes in-house ad design or client-submitted ad.

## NOTES:

Due to high demand, two advertisers will be featured per space on the Global Pages on a rotating basis.

Advertisers are buying each space on a **first right of renewal or refusal basis**. This means that no other advertiser will be allowed to use your piece of virtual real-estate unless you choose to relinquish your position at the end of the contract term.

e-Media Concepts does not bill on a monthly basis. Each contract must be paid in full before any advertising is run on CampHalfPrice.com.

**Quarterly billing is available with provisions—please call for details.**

## READY TO ADVERTISE?

### The Next Steps

When you are ready to take advantage of this opportunity, give e-Media Concepts a call at 682.518.1989 or email us at [info@texasadvertising.net](mailto:info@texasadvertising.net). For more information, visit the e-Media Concepts web site at [www.e-MediaConcepts.net](http://www.e-MediaConcepts.net).

### Contract and Submission Form

The following pages are necessary for determining your order and submitting your ad. Give us a call and we'll walk you through the process, or fill them out if you know what you want!

## ABOUT E-MEDIA CONCEPTS

e-Media Concepts is the host and facilitator of CampHalfPrice.com's banner advertising program and has designed its system to be simple and user-friendly for internet advertisers. The company has a strong record of beating the Internet average on click-through per impression and customer satisfaction.